

JOHN JACOBS

BOB LEMOND

JIMMY MURPHY

TOM HANLEY

KENNY MCANUS

PARKIE LEVY

STANLEY ADAMS

PARKIE LEVY

OY HOWARD

ANNOR:

ENGINEER:

SOUND:

ASSISTANT:

WRITERS:

DIRECTOR:

PRODUCER:

STUDIO B

TAPES: 7:00-7:30

CAST: 4:30-5:30

REHEARSALS:

LUD GUSKIN AND HIS ORCHESTRA

BOY.....

MAN 1.....

FRENCHMAN.....

MARTHA.....

VIOLET..... SANDRA GOULD

CINDE..... ALAN REED

AL..... SID TOMAOK

WANDEKIN..... KENNY DEIMAR

O'REILLY..... GLORIA GORDON

JANE..... CATHY LEWIS

IRMA..... MARIE WILSON

CAST

AIR: APRIL 7, 1953

TAPE: MARCH 17, 1953

STUDIO B

MY FRIEND IRMA

PRESENTS

CAVALIER CIGARETTES

AS BROADCAST

Martin

IRMA -A-
4/7/53

1ST ANNCR: CAVALIER Cigarettes...
2ND ANNCR: CAVALIER Cigarettes...
1ST ANNCR: America's great, new King-size Cigarettes...
2ND ANNCR: Bring you -- MY FRIEND IRMA...
1ST ANNCR: Created by Cy Howard, transcribed from Hollywood, and
starring Marie Wilson as Irma and Cathy Lewis as Jane.
(APPLAUSE)
MUSIC: JANE THEME

JO

51453 9750

IRMA'S KID BROTHER

"MY FRIEND IRMA"

1 JANE: You know with all modesty I am a girl who know's her
2 way around..That is, until I start talking to my
3 room-mate Irma Peterson, and I wind up in the "Lost
4 and Found" department. Really, on the level, the
5 things this girl comes up with..Take the day I walked : 45
6 into the kitchen and found an overturned pot of goo and
7 Irma swaying dizzily on the floor...I said, "Irma what
8 happened?" and Irma said;

9 IRMA: I WAS MAKING A CAKE AND I GOT DIZZY FROM SPINNING
10 AROUND.

11 JANE: Why were you spinning around? / 00

12 IRMA: WELL THE RECIPE SAID..."POUR INGREDIENTS IN PAN AND
13 TURN FOR FIFTEEN MINUTES."

(COMMERCIAL)

IRMA
4-7-53

OPENING COMMERCIAL

1ST ANNCR: / Have you noticed the big swing to king-size Cavalier
cigarettes? It just goes to show how much people
have been wanting a cigarette that's not only milder...
but also tastes ^{so wonderfully good!} ~~terrific!~~

2ND ANNCR: And if that's what you want in your cigarette, try
king-size Cavaliers now! You know, thousands of
smokers from coast to coast compared their cigarette
with Cavaliers. And 8 out of 10 interviewed said
Cavaliers are milder!

1ST ANNCR: Yes, try Cavalier -- king-size, but priced no higher
than leading, regular-size brands. /

MUSIC:

108

137

DH

51453 9752

1 MUSIC: THEME

2 JANE: Irma, get off the scale and come over here. If you
3 miss this subway train, you'll be late for work.

4 IRMA: I CAN'T.

5 JANE: What do you mean, you can't? You've already weighed
6 yourself.

7 IRMA: I KNOW, BUT ON THE BACK OF THE LITTLE CARD THAT CAME OUT ^{2⁰⁰}
8 IT SAYS, "THINGS ARE GOING NICELY FOR YOU. DON'T MOVE
9 FROM YOUR PRESENT POSITION."

10 JANE: That's all brother! Come on!

11 MAN 1: All right, everybody in...watch them doors!

12 SOUND: DOOR CLOSE...SUBWAY SOUND

13 IRMA: GEE, THE SUBWAY'S CROWDED THIS MORNING. WONDER IF WE ^{2¹⁵}
14 CAN GET A SEAT.

15 JANE: (SOTTO) That fella sitting over there has a kind face...
16 let's give him the routine.

17 IRMA: (SOTTO) ALL RIGHT.

18 JANE: (UP) Gosh, standing like this is terrible.

19 IRMA: YEAH. ^{2³⁰}

1 JANE: Tell me, when do you expect your baby, Irma?

2 IRMA: TOMORROW...COULD BE THIS AFTERNOON IF I DON'T GET
3 A SEAT.

4 JANE: (SOTTO) He's pretending he's asleep. 2⁴⁵

5 IRMA: (SOTTO) I DON'T SEE HOW HE COULD SLEEP...I'VE BEEN
6 STANDING ON HIS FOOT. KEEP TALKING JANE.

7 JANE: (UP) How did you make out in your soccer game
8 yesterday, Irma?

9 IRMA: OH FINE, BUT BOTH MY LEGS ARE BROKEN...YOU KNOW WITH 3⁰⁵
10 TWO BROKEN LEGS AND EXPECTING A BABY, IT'S PRETTY
11 HARD TO STAND UP IN A SUBWAY.

12 JANE: (SOTTO) This guy isn't asleep, he's dead.

13 IRMA: (SOTTO) JANE, HE'S OPENING HIS EYES..KEEP IT UP.

14 JANE: Tell me, Irma, when did you get out of the hospital? 3⁴⁵

15 IRMA: THIS MORNING AND THEY TOLD ME IF I DIDN'T KEEP OFF MY
16 FEET, I WOULD COLLAPSE.

17 JANE: Oh, isn't that serious? Sir, did you ever hear
18 anything so serious?

1 MAN 2: Je ne comprend pas...je parle francais..je ne parle

2 vous Anglais...(FRACTURED FRENCH) 330

3 JANE: Oh no!..Well, I've got to make him understand.

4 Monsieur...la femme here is tres tired and besides 345

5 babee..

6 MAN 2: Babee?

7 IRMA: SI, BABEE.

8 MAN 2: Comment?

9 IRMA: NO, I DON'T KNOW WHETHER IT'S GOING TO BE A BOY OR

10 A GIRL?

11 JANE: Irma, please stay out of this. Monsieur, la femme 400

12 tres fatigue...mama.

13 MAN 2: Comment de le voux?

14 JANE: Oh, this is going to take work.

15 ~~MUSIC: STINGER~~

16 ~~JANE: So you see, Monsieur, la femme play soccer...both~~

17 legs kaput. 435

18 MAN 2: Comment?

- 1 JANE: Oh no...la femme... 4/30
- 2 MUSIC: STINGER
- 3 JANE: So you see, Monsieur, if la femme no sit down you know 4/15
- 4 what happen?
- 5 MAN 2: Je ne comprend pas.
- 6 IRMA: LET ME TAKE IT, JANE. MR. SEWER.
- 7 JANE: Irma, masseur...I mean M'sieur. 5⁰⁰
- 8 IRMA: M'SIEUR, LA BABEE AND ME TRES TIRED.
- 9 MAN 2: Commont?
- 10 IRMA: LOOK, DON'T WORRY ABOUT ME, JUST GIVE THE BABY A SEAT. 5¹⁵
- 11 JANE: Oh, M'sieur, comprende parle vous...
- 12 SOUND: TRAIN STOPS..DOOR OPENS
- 13 MAN 1: Fourteenth Street...watch your step.
- 14 JANE: Don't you know, comprende...
- 15 MAN 2: No and I haven't got the time, this is where I get off. 5³⁰
- 16 JANE: Why you..
- 17 IRMA: QUICK, LET'S GRAB HIS SEAT.
- 18 JANE: What for? This is where we get off too. 5⁴⁵
- 19 MUSIC: STINGER..BRIDGE
- 20 SOUND: OFF AND MUFFLED PHONE RINGING...DOOR OPEN

1 IRMA: GOOD MORNING, MR. CLYDE.

2 CLYDE: Don't good morning me, Miss Peterson..the phone's
3 been ringing all morning and I can't find it..where
4 is it?

5 IRMA: OH, ~~THE PHONE.~~ I PUT IT IN THE SAFE BECAUSE OF THE
6 LETTER YOU GOT YESTERDAY. 6⁰⁰

7 CLYDE: You mean that standard form in which they said they'd
8 shut off the phone if we didn't pay the bill?

9 IRMA: YES..SO I PUT THE TELEPHONE IN THE SAFE SO IN CASE
10 THEY CALL UP THEY CAN SEE WE HAVE MONEY.

11 SOUND: MORE PHONE RINGING OFF

12 CLYDE: Of all the ~~idiotic~~, ridiculous..(YELLS) ..answer that
13 phone, will you! 6¹⁰

14 IRMA: YES SIR.

15 SOUND: RECEIVER UP

16 IRMA: HELLO. IT'S JUDGE RANDELL, ~~MR. CLYDE.~~

17 CLYDE: Oh, yes..tell him I'd like to postpone the hearing on
18 the Benson divorce case because the wife is out of town
19 and the complainent is in-disposed..Understand? 6³⁰

IRMA -7-
4/7/53

1 IRMA: CERTAINLY. HELLO JUDGE RANDELL. WELL, MR. CLYDE
2 WANTS YOU TO POSTPONE THE CASE BECAUSE HE'S INDISPOSED
3 OUT OF TOWN WITH YOUR WIFE. ANY COMPLAINTS? 6⁴⁵

4 CLYDE: Miss Peterson! Give me that phone. Hello, Judge...
5 this is Clyde...I'm awfully sorry, you see....Oh, you
6 understand...you've talked to Miss Peterson before...
7 Would you mind postponing the Benson case until next
8 week.... thank you...goodbye. 7⁵⁰

9 SOUND: RECEIVER DOWN

10 IRMA: DID I SAY THE WRONG THING, MR. CLYDE?

11 CLYDE: You did...but it wasn't quite as bad as the first thing
12 you said to me.

13 IRMA: HUH, WHAT DO YOU MEAN?

14 CLYDE: Well, six years ago when you first walked into this
15 office you said a terrible thing.

16 IRMA: I DID?

17 CLYDE: Yes. I said, would you like to work for me Miss
18 Peterson, and you said yes. 7⁵⁵

JO

51453 9758

1 IRMA: OH I'LL NEVER FORGET THAT DAY. I WAS SO NERVOUS AND
2 I TRIED SO HARD TO PLEASE YOU. I EVEN WENT OUT AND
3 GOT YOU A SANDWICH FOR LUNCH.

4 CLYDE: Yes...I'll never forget it..I asked you to get me a 730
5 bacon and tomato on pumpernickle..First you got the
6 bacon and tomato and then you spent all day trying to
7 find a five cent pump!

8 IRMA: WELL, I WAS ONLY TRYING TO --

9 CLYDE: Never mind, Miss Peterson...Take a letter. 745

10 IRMA: ALL RIGHT, I'LL GET MY NOTE BOOK.

11 CLYDE: Don't bother, I'll dictate it as you type...Now get
12 it all down, I don't want to repeat it. Ready?

13 IRMA: READY.

14 SOUND: TYPING UNDER

IRMA -9-
4/7/53

1 CLYDE: Mr. Benjamin. Ransan Cafe, New York City. Dear
2 Sir: In regards to your case now pending before the ^{8⁰⁰}
3 court of appeals, I advise you to accept the offer
4 made by the plaintiff to settle out of court....
5 Yours truly, Milton J. Clyde. All right, Miss
6 Peterson, take it out of the typewriter, I want to
7 sign it and get it in the mail at once.

8 IRMA: I'M SORRY MR. CLYDE..I TYPED IT BUT THERE'S NOTHING ^{8¹⁹}
9 ON THE PAPER.

10 CLYDE: What!!! Oh, for goodness sakes..Miss Peterson..No
11 wonder..thero's no ribbon in your typewriter..Why?

12 IRMA: WELL LAST NIGHT YOU GAVE ME A LOT OF PACKAGES TO SEND
13 OUT AND I DIDN'T HAVE ANY STRING. ^{8³⁰}

14 CLYDE: That's all...Miss Peterson, get your hat and coat.

15 IRMA: OH I CAN'T HAVE LUNCH WITH YOU MR. CLYDE. I PROMISED
16 TO HAVE LUNCH WITH JANE.

17 CLYDE: I didn't mean it that way Miss Peterson...you are fired!
18 ...fired, do you understand? You are not working here
19 any more.

8⁴⁵

1 IRMA: BUT I CAN'T LEAVE NOW MR. CLYDE. I HAVEN'T GIVEN

2 YOU A TWO WEEKS NOTICE..I MEAN--

3 CLYDE: Goodbye, Miss Peterson...I'll mail your check.

4 IRMA: GOODBYE, MR. CLYDE.

5 SOUND: DOOR OPENS AND CLOSE...FOOTSTEPS

6 JANE: Oh, hi, sweetie...I see you're all ready for lunch.

7 Let's hurry, before the restaurant gets too crowded.

9⁰⁰

8 IRMA: JANE I'M NOT HUNGRY. I FEEL SO MISERABLE.

9 JANE: Why, sweetie..what's wrong?

10 IRMA: I JUST GOT FIRED. (CRIES)

11 JANE: Fired! Oh, sweetie, that's too bad.

9¹⁵

JO

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- 1 IRMA: (CRIES) THIS IS THE BLACKEST DAY OF MY LIFE.
- 2 JANE: Now take it easy, sweetie, there's no sense in going all
3 to pieces...we still have a little money saved and I've
4 still got my job, so don't get panicky.
- 5 IRMA: OH JANE, YOU'RE THE BEST FRIEND A GIRL EVER HAD...STANDING
6 ~~BY ME~~ WHEN EVERYTHING GOES WRONG. YOU'RE LIKE THAT RAT ^{9 30}
7 THAT REFUSES TO LEAVE THE SINKING SHIP... I MEAN ---
- 8 JANE: I understand, ~~sweetie~~...now dry your tears and we'll have
9 some lunch.
- 10 IRMA: NO JANE, ~~I'M~~ NOT HUNGRY. I THINK I'LL BUY A PAPER AND GO ^{9 45}
11 HOME AND SEE IF I CAN FIND A JOB..IN THE HELP WANTED
12 COLUMN.
- 13 JANE: All right, honey.. I'll see you later.
- 14 IRMA: GEE, I HOPE AL DOESN'T FIND OUT THAT I LOST MY JOB. IT
15 ~~WOULD~~ WORRY HIM SO. ^{9 55}
- 16 MUSIC: STINGER
- 17 SOUND: NEWSPAPER

1 IRMA: (READING) "YOUNG LADY WITH THOROUGH KNOWLEDGE OF FRENCH,
2 GERMAN, SPANISH, ITALIAN, AND CHINESE...MUST BE GRADUATE ^{10¹⁵}
3 DOCTOR OF GEOLOGY WELL VERSED IN SCIENCE AND ECONOMIC
4 AFFAIRS TO TRAVEL AROUND THE WORLD WITH THE SMITHSONIAN
5 ARCHEOLOGY EXPEDITION. MUST BE READY TO SAIL WITHIN A
6 WEEK." OH THAT SOUNDS PERFECT, BUT I CAN'T TAKE IT, BOATS ^{10³⁰}
7 MAKE ME SEA-SICK. OH WELL, THERE MUST BE SOMETHING HERE
8 IN THE PAPER..LET'S SEE..(READS) LINOTYPE OPERATOR...
9 COMTOMETER OPERATORS AND MILL OPERATORS..OH, THEY WON'T ^{10⁴⁵}
10 DO...HOSPITALS DEPRESS ME.

11 SOUND: KNOCK ON DOOR

12 IRMA: COME IN.

13 SOUND: DOOR OPENS

14 AL: Hiya, Chicken.

15 IRMA: HELLO, AL HONEY.

16 AL: Chicken..you look kind of blue...anything wrong?

17 IRMA: NO. ^{11⁰⁰}

18 AL: Well what were you reading that made you look so sad.

BH

51453 9763

1 IRMA: ER...THE FUNNIES.

2 AL: The funnies?

3 IRMA: AL, I GUESS I MIGHT AS WELL TELL YOU.

4 AL: Hold it Chicken. Before you tell me, I've got some
5 wonderful news for you...been doing a lot of thinking
6 lately and today I finally decided. 11/10

7 IRMA: WHAT AL?

8 AL: Chicken, with the security of a weekly check from the
9 un-employment office, and the fact that you have a steady
10 job..our future looks pretty solid, so I've decided to
11 look around for a little house because now it looks like
12 you and I will never be broke... 11/30

~~13 IRMA: NO AL, YOU CAN'T. (CRY)~~

14 AL: Chicken... what are you crying for...don't you want to
15 marry me and be the envy of all your friends?

16 IRMA: OF COURSE I DO AL.

17 AL: Then why all the bawling?

1 IRMA: ER...WELL, THESE ARE TEARS OF JOY...(CRIES LOUD) OH I'M
2 SO HAPPY.
3 AL: Didn't think you'd get carried away like this...maybe I'm
4 ~~a better catch than I thought I was.~~ Now, what's your
5 news Chicken?
6 IRMA: OH NOTHING AL...IT'S REALLY NOT IMPORTANT.
7 AL: Didn't think it could be...tell me Chicken...how's tricks.
8 How's your job? 1145
9 IRMA: MY JOB? ER...FINE...ER A, MY WORKING HOURS HAVE BEEN
10 REDUCED...AND WHAT WITH VACATIONS AND HOLIDAYS I HARDLY
11 FEEL THAT I'M WORKING AT ALL.
12 AL: Chicken, you really rate with your boss, don't you...that 12⁰⁰
13 guy would probably be lost without you...say, that gives
14 me an idea...I think I'll go down there and tell him we're
15 getting married ... and maybe he'll give you a raise...
16 you know, it never hurts to throw in a few hints
17 personally.
18 IRMA: OH NO AL! YOU CAN'T DO THAT.
19 AL: Why not, Chicken?
BH

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12¹⁵

1 IRMA: WELL I'M HIS SECRETARY AND I'M THE ONLY ONE HE GETS
2 PERSONAL WITH...I MEAN ---

3 AL: Okay, Chicken..it's your job and I'm not going to tell you
4 how to hold it down, but don't think that you're going to
5 be carrying the ball by yourself when we get married. Am
6 working on a deal that will set the world on fire. 12³⁰

7 IRMA: WHAT IS IT AL?

8 AL: Today, the problem in television is that the husband wants
9 to watch the wrestling matches, but the wife wants to watch
10 the fashion show...so I am trying to sell a program in
11 which Gorgeous George will wrestle Hattie Carnegie. 12⁴⁵

12 IRMA: GEE AL, YOU'VE GOT SO MANY WONDERFUL IDEAS.

13 AL: Thanks Chicken...how about going out with me and looking
14 for a little spot to live in?

15 IRMA: NO AL, I HAVE A HEADACHE. YOU GO WITHOUT ME. 13⁰⁰

16 AL: All right Chicken...and don't forget what I told you about
17 hitting Clyde for that raise. See you later.

18 SOUND: DOOR CLOSES

BH

1 IRMA: (CRIES)

2 SOUND: KNOCK ON DOOR



3 IRMA: Come in.

4 SOUND: DOOR OPENS

5 VIOLET: Hello, Irma dearie.. I just seen your boy friend...what 13⁰⁰

6 did he do to make you cry, honey... slug you?

7 IRMA: NO VIOLET...I DECEIVED HIM. (SOBS) WHY CAN'T I BE LIKE

8 OTHER WOMEN AND AT LEAST WAIT UNTIL AFTER WE'RE MARRIED.

9 VIOLET: I don't understand you Irma. 13⁰⁰

10 IRMA: VIOLET...I GOT FIRED.

11 VIOLET: Oh...Those bosses make me sick...the ones you can't stand

12 are always making passes at you and the ones you've got a

13 yen for won't even let you in their office...but what do 13⁴⁵

14 you mean, you deceived Al?

15 IRMA: I TOLD HIM I'M STILL WORKING.

16 VIOLET: So what if you did deceive him...a woman has to do that

17 once in awhile to hold onto a man...take my new boy friend

18 Seymour...I told him I spent four years in Vassar. 14⁰⁰

BH

1 IRMA: BUT ELOISE AREN'T YOU AFRAID HE'LL FIND OUT?

2 VIOLET: Well, I can always tell him I've spent so much time in
3 this country that I've lost the accent, *Deanie remember,* Men are like fish
4 ...when you get them on your line you've got to play them
5 a little...after you get them in the boat you can hit *14¹²*
6 them on the head.

7 IRMA: BUT ELOISE, IF AL FINDS OUT I DON'T HAVE A JOB HE WON'T
8 GO THROUGH WITH THE PLANS HE HAS TO MARRY ME.

9 VIOLET: Well, *honey,*...that puts a different light on things have *14³⁰*
10 you looked for another job?

11 IRMA: YES, I'VE READ THE WANT ADS BUT I CAN'T FIND ANYTHING.

~~12 VIOLET: These want ads are no good deanie...I've answered dozens
13 of them that fitted me to a tee...you know the kind that
14 reads...cultured, attractive young lady wanted and then as
15 soon as they see me they say the job has already been
16 filled...believe me Irma...those are the times you want to
17 forget your culture and kick them right in the face.~~

18 IRMA: BUT VIOLET, I SIMPLY MUST HAVE A JOB.

BH

1 VIOLET: You got nothing to worry about honey...I know an
2 employment agency that's just the thing...They have a
3 wonderful system...they take you sight un-seen. 1445

4 IRMA: WHAT DO YOU MEAN?

5 VIOLET: Well everybody that's looking for a job gets a number...
6 and every employer who's looking for help gets a number
7 too...that's so there won't be any prejudice. And then
8 they arrange the interview.

9 IRMA: GEE THAT SOUNDS WONDERFUL. 1500

10 VIOLET: You bet it is...I wouldn't be working today if the guy
11 that hired me knew what he was getting. Come on, Irma,
12 I'll take you down there right now and register you.

13 IRMA: ALL RIGHT. AND THANKS VIOLET, YOU'RE A REGULAR LIFE SAVER...NOT THE KIND YOU EAT, THE KIND YOU THROW IN THE RIVER. 1515

16 MUSIC: PLAYOFF 1520

17 (APPLAUSE)

18 (COMMERCIAL)

IRMA
4-7-53

15 35

MIDDLE COMMERCIAL

- 1ST ANNCR: Throughout America -- in stores...in homes...in offices and factories -- a new cigarette is seen, is smoked, is talked about! Its name is Cavalier, the great, new king-sized cigarette made by the makers of Camels.
- 2ND ANNCR: No wonder new Cavaliers have achieved popularity so fast! For just listen to the amazing record made by this new, king-size cigarette! When thousands of smokers from coast to coast compared king-size Cavaliers with the brands they'd been smoking, 8 out of 10 interviewed said Cavaliers are milder! Cavaliers were compared with all the other leading brands, perhaps the brand you now smoke!
- 1ST ANNCR: For instance, a group of over a hundred airline hostesses in New York City tested Cavaliers and 85% interviewed said Cavaliers are milder. One of them, Miss Frances Bolin, hostess for Colonial Airlines, said: "Cavaliers certainly are milder...and I especially like their flavor, too!"
- 2ND ANNCR: Try Cavaliers! See if they don't give you an extra-enjoyable combination of great mildness and fine flavor! And note this: Cavaliers are king-size, but priced no higher than leading, regular-size brands. That's right! You pay no premium for Cavalier's extra length!

16 45

MUSIC:

DH

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1 MUSIC: JANE THEME

2 JANE: Well, Irma is still out of a job...she doesn't mind so ¹⁷⁰⁰
3 much for herself, but she's worried about Al finding out..
4 however, she still has hopes...you see, her girl friend
5 ~~Eleise Heeklefers~~ ^{Vi Murphy} took her to the Secretarial Employment
6 Agency and they have changed her name to a number....Irma
7 Peterson, is now number sixty-four...and it's made her a ¹⁷¹²
8 little proud. You see that's two points higher than any
9 mark she got in school. And right now, Irma is writing
10 her first letter to the Agency, where it will be forwarded
11 to some prospective employer. ¹⁷³⁰

12 IRMA: "DEAR WHOEVER YOU ARE: I AM AN UN-EMPLOYED GIRL WHO IS
13 NOT WORKING. IF YOU ARE LOOKING FOR AN EFFICIENT, CAPABLE,
14 EXPERT SECRETARY, YOU NEED ME BECAUSE WHEN SHE'S BUSY
15 I'LL BE THERE TO ANSWER THE PHONE." ¹⁷⁴⁵

16 JANE: No, Irma.

17 IRMA: WHAT'S WRONG?

18 JANE: Your approach is okay, but you made a bad landing...let
19 me help you, sweetie.

BR

51453 9771

1 IRMA: ALL RIGHT JANE.

2 JANE: "Dear Sir: I am a capable secretary with several years
3 experience with a law firm...I am reliable, trustworthy
4 and efficient." Now sign it.

5 IRMA: ALL RIGHT. "FAITHFULLY YOUR'S...SIXTY-FOUR" "P.S....
6 DON'T LET THE SIXTY-FOUR FOOL YOU, I REALLY WEIGH A
7 HUNDRED AND EIGHTEEN."

8 JANE: No, Irma...just sign it, "Sincerely, number sixty-four."

9 IRMA: ALL RIGHT JANE. I'LL MAIL IT RIGHT AWAY. AND IF I GET
10 THE JOB, BELIEVE ME, I'M NOT GOING TO MAKE THE SAME
11 MISTAKES I MADE WITH MR. CLYDE.

12 JANE: What do you mean, honey?

13 IRMA: WELL, WHEN MY NEW BOSS TELLS ME TO TAKE A LETTER, HE
14 WON'T BE ABLE TO BLAME ME IF IT'S WRONG, BECAUSE I'M
15 GOING TO TELL HIM TO PUT IT IN WRITING.

16 MUSIC: BRIDGE

17 SOUND: KNOCK ON DOOR

18 IRMA: COME IN.

19 SOUND: DOOR OPENS

BR

- 1 MRS. O: Hello, girls.
- 2 JANE: Hello, Mrs. O'Reilly.
- 3 MRS. O: ~~Irma~~ darling, this letter just came for you...I don't ¹⁹⁰⁰
- 4 mean to snoop, but it says Secretarial Agency on the
- 5 envelope.
- 6 IRMA: OH IT'S HERE!
- 7 MRS. O: Irma dearie...I didn't know you were looking for a job..
- 8 did Mr. Clyde fire you?
- 9 JANE: Er...well....Irma quit, / but it's only temporary. ¹⁹¹⁵
- 10 MRS. O: Well, you girls don't have to worry about me...You know
- 11 I love you like my own two daughters...So I won't do
- 12 anything drastic for a week.
- 13 JANE: That's sweet. / Go on Irma...read the letter from the ¹⁹³⁰
- 14 agency....I'm dying of curiosity.
- 15 IRMA: ALL RIGHT.
- 16 SOUND: LETTER OPENING

1 IRMA: "MY DEAR MISS SIXTY-FOUR. IN ANSWER TO YOUR LETTER, I'M
2 INTERESTED IN A GIRL OF YOUR ABILITY AND I WOULD LIKE MORE
3 DETAILS. PLEASE REPLY BY RETURN MAIL, SIGNED SIXTY-SIX."
4 OH, JANE, THAT'S A TERRIBLE NUMBER. 1945

5 JANE: What do you mean, "terrible?"

6 IRMA: WELL, IF HE STANDS ON HIS HEAD I WON'T RECOGNIZE HIM...
7 I'LL THINK HE'S NINETY NINE.

8 JANE: Don't let it worry you honey, he won't start standing on
9 his head until after you've worked for him awhile. 2000

10 SOUND: KNOCK ON DOOR

11 JANE: Come in.

12 SOUND: DOOR OPENS

13 WAND: If you don't mind, it's me, Maestro Wanderkin...Hello
14 girls! Girls I can't hold myself!

15 JANE: Hold yourself?

16 WAND: No, no....I mean, how do you say it? "Put ymyself in a
17 box"?

18 JANE: (LAUGHS) Oh, you mean, "Contain yourself"..You can't
19 contain yourself.

BR

51453 9774

1 WAND: That's it! I can't put myself in a container! / Such
2 excitement! Such goings on! 20³⁰

3 IRMA: WELL, WHAT'S HAPPENED?

4 WAND: Well, you know Pietro Aminelli?

5 JANE: Yes. Isn't he the one that leads the concert Orchestra
6 in the park on Sundays?

7 WAND: That's right. His wife is / taking a hurried trip, and 20⁴⁵
8 I'm taking his place leading the Orchestra.

9 JANE: I don't get it. What's his wife's going away got to do
10 with you taking Mr. Aminelli's place?

11 WAND: Well you see she's going on the trip to try to catch him!
12 He ran away with the blonde that plays the harp. / By the
13 way Irma, did you get a job yet? 21⁰⁰

14 IRMA: WELL I ALMOST HAVE A JOB. ALL I HAVE TO DO IS WRITE
15 HIM ANOTHER LETTER.

16 WAND: Wonderful....what's his name?

17 IRMA: HE DOESN'T HAVE A NAME...JUST A NUMBER.

18 WAND: Irma, a convict! Go back to Al...at least he wasn't
19 caught yet. 21¹⁵

BR

51453 9775

1 JANE: No, Maestro, Irma has been corresponding with an
2 employment agency and everyone has a number.

3 MRS. O: What a wonderful system... imagine meeting a man just by
4 using a number... (GIGGLES) I've got a good mind to try
5 it meself.

6 WAND: If you'll pardon the simile you with a number would be 21³⁰
7 like license plates on a truck.

8 IRMA: OH PLEASE. I'VE GOT TO TRY AND CONCENTRATE ON ANSWERING
9 THIS LETTER. I'VE GOT TO MAKE SURE I GET A JOB BECAUSE
10 AL AND I HAVE PLANS. 21⁴⁵

11 WAND: Sorry, Irma. Tell me, does Al know yet that you lost
12 your job with Mr. Clyde?

13 IRMA: OH NO, AND I HOPE EVERYONE WILL KEEP IT A SECRET... YOU
14 SEE, HE SAYS WE CAN GET MARRIED NOW AND IF HE FINDS OUT
15 I'M NOT WORKING HE'LL CALL IT OFF.

16 JANE: That's Al... the kind of a guy girls dream about... and 22⁰⁰
17 then wake up screaming. Irma, you'd better get that
18 letter started to the agency.

1 WAND: Personally, I wouldn't give you a nickel for all the
2 agencies in the world.

3 JANE: But, Maestro, you have to do something when you're in a
4 hole.

5 WAND: This is what I thought when I applied to the agency...
6 and what happened? They put me in a worse hole...you see,
7 it was through an agency that I got my room. Oh, well,
8 ~~you girls have your own troubles...~~ come on Mrs. O'Reilly,
9 I'll take you to see a picture.

10 MRS.O: (GIGGLES) Why, Maestro, that's sweet of you to invite me
11 to the movies. /

12 WAND: Don't misunderstand me, Mrs. O.Reilly. I'm taking you
13 upstairs to show you a picture I have, of what a room
14 should look like...Goodbye girls.

15 SOUND: DOOR CLOSES

16 JANE: Look, sweetie, I've just finished writing that letter for
17 you...I've got to run out for a few minutes, / so you
18 sign it and mail it right away.

22¹²

22³⁰

BH

51453 9777

1 IRMA: OH THANKS JANE. I'LL TAKE CARE OF IT RIGHT AWAY.

2 SOUND: DOOR CLOSES

3 SOUND: PHONE RINGS - REC. UP

4 IRMA: HELLO. OH HELLO AL, WHERE ARE YOU? WHAT? YOU'VE FOUND
5 AN APARTMENT...? WHERE IS IT AL...BETWEEN A CLEANING AND ²²⁴⁵
6 DYING PLACE...WHAT DO YOU MEAN BETWEEN. OH, ON ONE SIDE
7 IS A LAUNDRY AND ON THE OTHER SIDE IS AN UNDERTAKER, WELL,
8 I'LL THINK IT OVER AL. GOODBYE.

9 SOUND: REC. DOWN

10 SOUND: KNOCK ON DOOR

11 IRMA: COME IN.

12 SOUND: DOOR OPENS

13 VIOLET: Hello, Irma dearie,

14 IRMA: ~~OH, HELLO~~ VIOLET ...IT WORKED.

15 VIOLET: Oh, then you've heard from the agency?

16 IRMA: YES, I'M NUMBER SIXTY-FOUR AND I'M SENDING THIS LETTER TO
17 NUMBER SIXTY-SIX.

18

BH

51453 9778

1 VIOLET: Let me see it dearie...(READS) "Dear number sixty-six...

2 (FADING) / In reply to your letter of the etc...(PAUSE)... 23¹⁵

3 Oh, Irma...this is ridiculous... how come you write such
4 a high class letter...the guy will think you don't need
5 work.

6 IRMA: I DIDN'T WRITE IT - JANE DID.

7 VIOLET: I might have known. / I don't like to say this about Jane, 23³⁰

8 because I like her. But she don't know nothing about
9 those things....

10 SOUND: PAPER TEARING

11 IRMA: VIOLET, WHAT ARE YOU DOING TO MY LETTER?

12 VIOLET: Take it easy dearie...I'll dictate a letter that'll knock
13 'em dead...take this down, Irma..All set?

14 IRMA: YES...GO AHEAD. 23⁴⁵

15 VIOLET: (DICTATING) "Dear number sixty-six: I'm just the girl you
16 need, because after working for my last boss I can work for
17 anybody...he was a slave driver, an old grouch and last 24⁰⁰
18 but not least, a crumb." Have you got that down, Irma?

BH

51453 9779

- 1 IRMA: YES IT'S ALL DOWN. WAIT, I'LL SIGN IT.
- 2 VIOLET: Good...come on ~~dearie~~...we can drop it right off at the 24¹⁵
3 agency...you get quicker action that way.
- 4 IRMA: VIOLET, DO YOU THINK WE DID THE RIGHT THING, SAYING THOSE
5 THINGS ABOUT MR. CLYDE?
- 6 VIOLET: Don't worry about it Irma...he's probably saying worse
7 than that about you.
- 8 IRMA: OH, VIOLET...WHAT COULD HE SAY ABOUT ME. 24³⁰
- 9 CROSS-FADE
- 10 CLYDE: Of all the inefficient, stupid, blunderers that ever called
11 herself a secretary that Peterson girl took the cake.
- 12 MARTHA: Look here Milton J. Clyde, I didn't marry you just so I
13 could knock myself out in your office...If you had any
14 sense you'd of held on to Miss Peterson until you found 24⁴⁵
15 out where she hid everything
- 16 CLYDE: But Marthe darling, I -
- 17 MARTHA: Don't Marthe darling me, get on that phone and see if
18 that agency can get you some action.
- 19 SOUND: REC UP...DIAL

25²²

1 CLYDE: Yes, pigeon...Hello...Secretarial agency? This is number
2 sixty-six..has anything come in from number sixty-four?
3 It has? The boy is on the way over here with it now...
4 Thank you very much...Goodbye...

5 SOUND: REC. DOWN

6 CLYDE: Well it won't be long now, honey-bunch.

7 MARTHA: Good. And this time pay her more than you paid the last
8 girl and maybe you'll have better luck.

25¹⁵

9 CLYDE: I've already set the salary with the agency...it's ten
10 dollars a week more than I was paying Miss Peterson.

11 SOUND: DOOR OPEN

12 BOY: Mr. Clyde?

13 CLYDE: Yes...Ah the letter...Here you are son.

14 BOY: Thanks.

15 SOUND: DOOR CLOSE

16 SOUND: OPENING OF LETTER

17

18

BH

51453 9781

1 CLYDE: "Dear number sixty-six: I'm just the girl you need, 25³⁰
2 because last boss slave driver...grouch, orumb." Well
3 this is an unusual letter... Martha, I like this girl...
4 she sounds frank and honest...and what she probably needs
5 is an understanding employer like myself...I'm going to 25⁴⁵
6 arrange for an interview at once.

7 MUSIC: BRIDGE

8 SOUND: STREET NOISES...FOOTSTEPS

9 IRMA: OH JANE, I'M SO NERVOUS...WON'T YOU COME IN WITH ME. 26⁰⁵

10 JANE: No, sweetie, the man wants to talk to you...there's
11 nothing I can do...it's all up to you and number sixty-six
12 ...good luck honey...I'll wait out here for you.

13 IRMA: ALL RIGHT JANE. 26¹⁰

14 SOUND: DOOR OPENS - FOOTSTEPS

15 IRMA: OH, MR. CLYDE...FANCY MEETING YOU HERE...ARE YOU LOOKING
16 FOR WORK TOO?

17 CLYDE: No, Miss Peterson...I'm here to engage my new secretary,
18 and I'm sure whoever she is she will be a vast improvement
19 over my last one... you. 26³⁰

BH

- 1 IRMA: WELL, YOU'RE NO BARGAIN EITHER MR. CLYDE.
- 2 MAN: Can I help you folks? Oh, well, I see you're both on
3 time...number sixty-six, I'd like to have you meet
4 number sixty-four.
- 5 CLYDE: What!!
- 6 IRMA: OH DEAR...I GUESS MY NUMBER IS UP.
- 7 MUSIC: PLAYOFF
- 8 (APPLAUSE)
- 9 ANNCR: (COMMERCIAL)
- 2645

BH

51453 9783

IRMA
4-7-53

27⁰⁰

CLOSING COMMERCIAL

1ST ANNCR: Not long ago, a great, new king-size cigarette --- Cavalier -- made big news. When thousands of smokers throughout America compared Cavaliers with the brands they'd been smoking, 8 out of 10 interviewed said Cavaliers are milder! And as thousands of other smokers tried them, they discovered that Cavaliers combine ^{exceptional} ~~terrific~~ flavor with great mildness.

2ND ANNCR: So it's not surprising that, today, new king-size Cavaliers are already one of America's great names in cigarettes.

1ST ANNCR: If you haven't tried Cavaliers recently, do it now! See how much you'll enjoy their fine, light, mild tobaccos, so specially blended to bring out all their mildness and flavor!

2ND ANNCR: Remember ... 8 out of 10 smokers interviewed from coast to coast said Cavaliers are milder!

27⁴⁵

1ST ANNCR: And note Cavalier's economy! Although they are king-size, they're priced no higher than leading regular-size brands! That's especially important because king-size Cavaliers are made by the makers of Camels. All the know-how gained in producing Camels, America's most popular cigarette, stands behind Cavaliers. Buy a carton now!

28⁰⁷

MUSIC:

51453 9784

DH

1 MUSIC: JANE THEME

2 JANE: Well, Irma has her job back only because Mr. Clyde was
3 helplessly trapped. As for Al marrying her...well, I'll
4 be very happy to attend the wedding..and so will my
5 grand-children. But let her have her little dream...I
6 wouldn't hurt her for the world. Sweetie.

7 IRMA: YES JANE?

8 JANE: Have you found an apartment yet?

9 IRMA: NO..ALL WE'VE SEEN IS A LITTLE PLACE IN THE COUNTRY. AL
10 SAYS IT'S A RAMBLING COTTAGE.

11 JANE: Well, what's wrong with a rambling cottage?

12 IRMA: IT MIGHT BE ALL RIGHT NOW, BUT WHO KNOWS WHERE IT WILL BE
13 NEXT WEEK.

14 JANE: And you know..no matter how much the cottage rambles...
15 it'll never wander like the mind of My Friend Irma.

16 MUSIC: IRMA THEME UP AND APPLAUSE - FADE FOR:

17

1 MUSIC: THEME

2 ANNCR: "My Friend Irma" is a Cy Howard Production and is

3 directed by Perke Levy who writes the script with Stanley

4 Adams. Marie Wilson is starred as Irma and Cathy Lewis

5 as Jane. Kenny Delmar was heard as Maestro Wanderkin,

6 Gloria Gordon as Mrs. O'Reilly, Sid Tomack was Al end .

7 Alan Reed as Mr. Clyde.

8 Also included were; _____

9 _____

10 Music was under the direction of Lud Gluskin.

11 Until next Tuesday, your friend Irma says:

12 IRMA: HOPE YOU'LL ALWAYS HAVE A CAVALIER NEARBY. KING-SIZE.

13 ANNCR: Bob LeMond speaking, transcribed from Hollywood, and

14 saying goodnight for Cavalier Cigarettes.

15

16

17

2903

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12

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IRMA
4-7-53

-38-

2855

1 ANNCR: "My Friend Irma" is a Cy Howard Production and is directed
2 by Parke Levy who writes the script with Stanley Adams.
3 Marie Wilson is starred as Irma and Cathy Lewis as Jane.
4 Kenny Delmar was heard as Maestro Wanderkin, Gloria Gordon
5 as Mrs. O'Reilly, Sid Tomack was Al, Alan Reed as Mr.
6 Clyde, and Brooks West as Richard.

7 Also included were: Lou Krougman, Myra Marsh and
8 Stanley Adams.

9 Music was under the direction of Lud Gluskin.

2915

10 Until next Tuesday, your friend Irma says:

11 IRMA: HOPE YOU'LL ALWAYS HAVE A CAVALIER NEARBY. KING-SIZE.

12 ANNCR: Bob LeMond speaking, transcribed from Hollywood, and
13 saying goodnight for Cavalier Cigarettes.

2928
- 6

2925

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